

## BILL ISSLER



Software development has been in Bill Issler's blood since the 1980's. During his 40 years in the structural steel industry, Bill developed two software applications, one of which (FabSuite) grew into a comprehensive suite of information management tools that became a standard resource for steel fabricators. In 2018, Bill sold FabSuite to Trimble, an international technology corporation and that software was rebranded as Tekla PowerFab.

With a concern for the increasing need for newly trained workers in skilled trade industries, Bill founded Industry Lift in 2018, a public benefit corporation. As a member of the Skilled Trades Coalition, Industry Lift partners with trade associations to help young people become aware of fulfilling career opportunities through the use of immersive technology. Soon, five-to-ten minute VR experiences will be ready for release, free to the public, which allows students to try-out various trade skills: forklift operator, welder, ironworker, and crane operator.

Realizing the many benefits of immersive technology, Bill recently turned his attention to digital games. In 2019, he founded Virtuous VR Gaming to create and support high quality and family friendly projects that are fun to play and can impact lives and society for the good. That same year, Bill also founded a non-profit organization, VLB Group (Visually Linked Bible,) to use cutting-edge technology for promoting meaningful biblical visual experiences to enhance Bible engagement.

"DvG: Conquering Giants" is the first debut VR game to be produced by the partnership of these two organizations working with Immersive History. It's a reimagined immersive experience based on one of history's greatest duels, David vs Goliath, as recorded in the Bible. Armed with a unique and powerful VR sling, gamers will fend off ravenous wolves, ferocious lions and massive bears before battling Goliath, the giant himself. "DvG" will be available to consumers November 2020.

For information about Bill Issler's projects, visit [IndustryLift.org](https://IndustryLift.org) and [VirtuousVRgaming.com](https://VirtuousVRgaming.com)